

CERTIFICATE IN EVENT MANAGEMENT

Build Your Career in the Dynamic Event Industry

ADMISSIONS OPEN | BATCH 2026
COURSE COMMENCES: 3 AUGUST 2026

ABOUT IITTM

The Indian Institute of Tourism & Travel Management [IITTM], established in 1983, is an autonomous institute under the Ministry of Tourism, Government of India, dedicated to excellence in tourism education, training, research, consultancy, and skill development.

With campuses at Gwalior [Headquarters], Bhubaneswar, Noida, Nellore, and Goa, along with camp centres at Bodh Gaya and Shillong, IITTM is one of India's leading institutions preparing professionals for the tourism, hospitality, aviation, travel, and allied service sectors.

The management of the Institute is entrusted in the hands of the Board of Governors having the Union Minister for Tourism as its Chairperson.

IITTM offers a two-year MBA [Tourism & Travel Management], a three-year BBA [Tourism & Travel], and a Ph.D. programme in Tourism and Travel Management in collaboration with Jawaharlal Nehru University [JNU], New Delhi.

The Institute also conducts Executive Development Programmes, Tourist Guide Training Programmes, skill development initiatives, and specialized Certificate Courses, providing industry-oriented education through experiential learning, internships, live projects, and strong industry collaborations.

ABOUT NIWS-IITTM GOA

The NIWS–IITTM campus, located near the Caranzalem beach in Panaji, provides an ideal environment for learning and professional development. Originally established in 1990 as the National Institute of Watersports (NIWS), it became an integral part of IITTM in 2004 and today serves as a centre for tourism education, adventure tourism and professional skill development.

The NIWS–IITTM Goa campus offers a vibrant and industry-oriented learning environment with experienced faculty, modern learning facilities and state-of-the-art training infrastructure.

The campus offers a two-year MBA (Tourism & Travel Management), a three-year BBA (Tourism & Travel) and a Ph.D. programme in Tourism and Travel Management in collaboration with Jawaharlal Nehru University (JNU), New Delhi. In addition, it conducts professional certificate programmes and specialized water sports and adventure tourism courses, leveraging India's premier water sports training infrastructure.

Students benefit from regular industry interaction, guest lectures, live projects, internships, field visits, and experiential learning, providing valuable exposure to Goa's thriving tourism, hospitality, MICE, and event industries. This unique blend of academic excellence and practical training prepares graduates to become competent professionals in the tourism and allied sectors.

WHY STUDY AT IITTM GOA?

- **Autonomous Institute under the Ministry of Tourism, Government of India**
- **One of India's Premier Institutes for Tourism & Travel Management**
- **Industry-Oriented Curriculum**
- **Experienced Faculty**
- **Hands-on Training through Field Visits, projects & Event Execution**
- **Strong Industry Network**
- **Internship & Placement Assistance**
- **Located in India's Leading Tourism & Event Destination**
- **Exposure to Festivals, Conferences, MICE & Cultural Events**
- **Access to India's Premier Water Sports Training Infrastructure**

WHY CHOOSE THIS COURSE?

Events create unforgettable experiences from international conferences and destination weddings to music festivals, sports events, exhibitions, cultural celebrations and corporate gatherings. Behind every successful event is a skilled event professional.

The course Certificate in Event Management at NIWS–IITTM Goa is designed to equip aspiring professionals with the knowledge, practical skills and industry exposure required to plan, organize, and execute successful events with confidence.

Combining classroom learning with hands-on training, live projects, industry interactions, field visits, and internships, the programme provides a comprehensive learning experience. Situated in Goa, India's premier tourism and event destination students gain valuable real-world exposure to national and international events, preparing them for successful careers in the dynamic event industry.

COURSE OBJECTIVES

- **Develop a strong foundation in event planning and management.**
- **Build practical skills in budgeting, marketing, operations, and technology.**
- **Enhance communication, leadership, teamwork, and customer service skills.**
- **Gain hands-on experience through live events, internships, and industry projects.**

PROGRAMME HIGHLIGHTS

- **Industry-Oriented Curriculum**
- **Live Event Execution**
- **Event Planning Lab**
- **Guest Lectures by Industry Experts**
- **Field Visits & Industry Exposure**
- **Project-Based Learning**
- **Personality Development**
- **Placement Assistance**

COURSE STRUCTURE

Paper I	Introduction to Event Management
Paper II	Event Planning & Management
Paper III	Event Operations & Management
Paper IV	Communication Skills & Personality Development
Paper V	Event Lab & Live Event Execution
Paper VI	Industry Training & Project Report

PROGRAMME DETAILS

Duration	6 Months
Programme Type	Skill-Based Professional Certificate
Mode	Classroom+Practical+Industry Exposure
Medium	English
Eligibility	10+2 or Equivalent
Batch Size	30 Students
Attendance Requirement	75%
Course Fee	₹35,000/-
Selection Process	Group Discussion & Personal Interview
Course Commencement	3 August 2026

CAREER OPPORTUNITIES

- Event Coordinator
- Event Planner
- Event Executive
- Wedding Planner
- Conference Coordinator
- Exhibition Executive
- Festival Coordinator
- Event Marketing Executive
- Venue Operations Executive
- Sports Event Coordinator
- Public Relations Executive
- Corporate Event Executive
- Entertainment Event Executive
- Event Entrepreneur



EMPLOYMENT SECTORS

- Event Management Companies
- Hotels & Resorts
- Destination Management Companies [DMCs]
- Convention & Exhibition Centres
- Tourism Organisations
- Corporate Houses
- Wedding Planning Companies
- Media & Entertainment Industry
- Government & Public Sector Organisations
- Sports & Cultural Organisations



ADMISSION INFORMATION

Last Date to Apply	25th July 2026
GD & Personal Interview	27th July 2026

TO REGISTER SCAN QR CODE



Or click the following link:
<https://forms.gle/dtZFVUrUqNMirURE9>

CONTACT US:

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